



**NGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

# CONTRACT

<u>Contract / Revision</u> 2541133 /		<u>Alt Order #</u> WOC13590517
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 05/06/22 / 05/06/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Estimate #</u> 3667	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 67.70
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

**AxMedia**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	NGWN	05/02/22	05/10/22	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	11111--				5	\$20.00	1.10			
Week:		05/09/22	05/15/22	11-----				2	\$20.00	1.10			
2	NGWN	05/02/22	05/09/22	News 2 @ Noon	12:00 PM-12:30 PM		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	11111--				5	\$25.00	2.60			
Week:		05/09/22	05/15/22	1-----				1	\$25.00	2.60			
3	NGWN	05/02/22	05/09/22	News 2 @ 6p	6:00 PM-6:30 PM		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	11111--				5	\$65.00	3.90			
Week:		05/09/22	05/15/22	1-----				1	\$65.00	3.90			
4	NGWN	05/02/22	05/09/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30				NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	11111--				5	\$65.00	3.50			
Week:		05/09/22	05/15/22	1-----				1	\$65.00	3.50			
5	NGWN	05/04/22	05/10/22	Today Show	7a-9a		:30				NM	20	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				12	\$20.00	0.00			
Week:		05/09/22	05/15/22	MT-----				8	\$20.00	0.00			
6	NGWN	05/04/22	05/10/22	Today Show II	9a-10a		:30				NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				6	\$15.00	0.00			
Week:		05/09/22	05/15/22	MT-----				4	\$15.00	0.00			
7	NGWN	05/04/22	05/10/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$10.00	0.00			
Week:		05/09/22	05/15/22	M-----				1	\$10.00	0.00			
8	NGWN	05/04/22	05/09/22	News 2 @ Noon	12p-1230p		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$25.00	0.00			
Week:		05/09/22	05/15/22	M-----				1	\$25.00	0.00			
9	NGWN	05/04/22	05/09/22	M-F 1230p-1p	1230p-1p		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 05/06/22 / 05/06/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3667

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$10.00	0.00			
Week:		05/09/22	05/15/22	M-----				1	\$10.00	0.00			
10	NGWN	05/04/22	05/09/22	News 2 @ 6p	6p-630p		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$65.00	0.00			
Week:		05/09/22	05/15/22	M-----				1	\$65.00	0.00			
11	NGWN	05/04/22	05/09/22	News 2 @ 10p M-F	10p-1035p		:30				NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--				3	\$65.00	0.00			
Week:		05/09/22	05/15/22	M-----				1	\$65.00	0.00			
12	NGWN	05/09/22	05/09/22	Monday Prime 2 Hour	658p-9p/8p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----				1	\$115.00	0.00			
13	NGWN	05/09/22	05/09/22	Monday Prime Hr 3	9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----				1	\$115.00	0.00			
14	NGWN	05/04/22	05/04/22	Wednesday Prime Hr 1	658p-8p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----				1	\$115.00	0.00			
15	NGWN	05/04/22	05/04/22	Wednesday Prime Hr 2	8p-9p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----				1	\$115.00	0.00			
16	NGWN	05/04/22	05/04/22	Wednesday Prime Hr 3	9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	--W----				1	\$115.00	0.00			
17	NGWN	05/05/22	05/05/22	Thursday Prime Hr 1	658p-8p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---				1	\$115.00	0.00			
18	NGWN	05/05/22	05/05/22	Thursday Prime Hr 2	8p-9p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---				1	\$115.00	0.00			
19	NGWN	05/05/22	05/05/22	Thursday Prime Hr 3	9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	---T---				1	\$115.00	0.00			
20	NGWN	05/06/22	05/06/22	prime 2 hours	658p-10p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--				2	\$100.00	0.00			
21	NGWN	05/07/22	05/07/22	Kentucky Derby	Various		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----S-				2	\$125.00	0.00			
22	NGWN	05/07/22	05/08/22	News 2 @ 10p Sa-Su	10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----11				2	\$60.00	0.00			
23	NGWN	05/06/22	05/06/22	M-F 6a-7a	6a-7a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--				2	\$20.00	0.00			
24	NGWN	05/06/22	05/06/22	Today Show	7a-9a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--				2	\$20.00	0.00			
25	NGWN	05/06/22	05/06/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30				NM	1	\$10.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----F--				1	\$10.00	0.00			
26	NGWN	05/07/22	05/08/22	News 2 @ 10p Sa-Su	10p-1030p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----11				2	\$60.00	0.00			
N 27	NGWN	05/09/22	05/10/22	M-F 6a-7a	6a-7a		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	22-----				4	\$20.00	0.00			
N 28	NGWN	05/09/22	05/10/22	Today Show	7a-9a		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	22-----				4	\$20.00	0.00			
N 29	NGWN	05/09/22	05/10/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	12-----				3	\$10.00	0.00			
N 30	NGWN	05/09/22	05/09/22	Monday Prime 2 Hour	658p-9p/8p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----				1	\$115.00	0.00			
N 31	NGWN	05/09/22	05/15/22	Monday Prime Hr 3	9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	M-----				1	\$115.00	0.00			
<b>Totals</b>												67.70	\$4,440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/10/22	109	\$4,440.00	(\$666.00)	\$3,774.00
<b>Totals</b>	109	\$4,440.00	(\$666.00)	\$3,774.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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